

## **ESWC'06 Industry Forum**

How Business application challenges Semantic Web Research Budva, Montenegro, 12 June, 2006 <u>http://www.eswc2006.org</u>

The goal of the Industry forum is to present to and to debate on the current and foreseen needs in Business, Industry and Services with the top leading research community and technological solution providers in Semantic Web technology.

### Preface

This proceeding contains the presentations presented at the Industry Forum during the 3<sup>nd</sup> European Semantic Web Conference (ESWC 2006) held in Budva, Montenegor, 12<sup>th</sup> May 2006.

The goal of the Industry forum is to present the current and foreseen needs in Business, Industry and Services to the top leading research community and technological solution providers in Semantic Web technology. It constitutes a unique occasion to exchange and confront on concrete facts the promises of the Semantic Web with the leading stakeholders. Moreover associated to the ESWC conference it gives the opportunity to keep up with the latest research agenda developments.

The forum was designed to maximize cross-fertilization between research and industry. It shows concrete business cases needs from industry and case study presentations from developers, implementers and clients of the technology. The forum includes 10 invited presentations from key industrial leaders in diverse economical sectors, it also feature 2 keynote presentations from Research and Industry. The program of the forum includes presentations on the following topics:

- Market needs, Technology / Service challenge and vision
- Semantics needs in Enterprise and Internet
- Existing products and Semantic Web services envisioned solutions
- Key business benefits expected
- Business Use Cases
- Current practices and bottlenecks
- Business taxonomies and Vocabularies
- Current problems in content and unstructured data in legacy systems
- Current practices and difficulties in introducing knowledge technology
- Business rules

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Our gratitude also goes to the entire conference organization committee and especially to Chriten Ensor and Ilona Zarembra for holding this together.

May 2006

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#### **Industry Forum Organization**

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