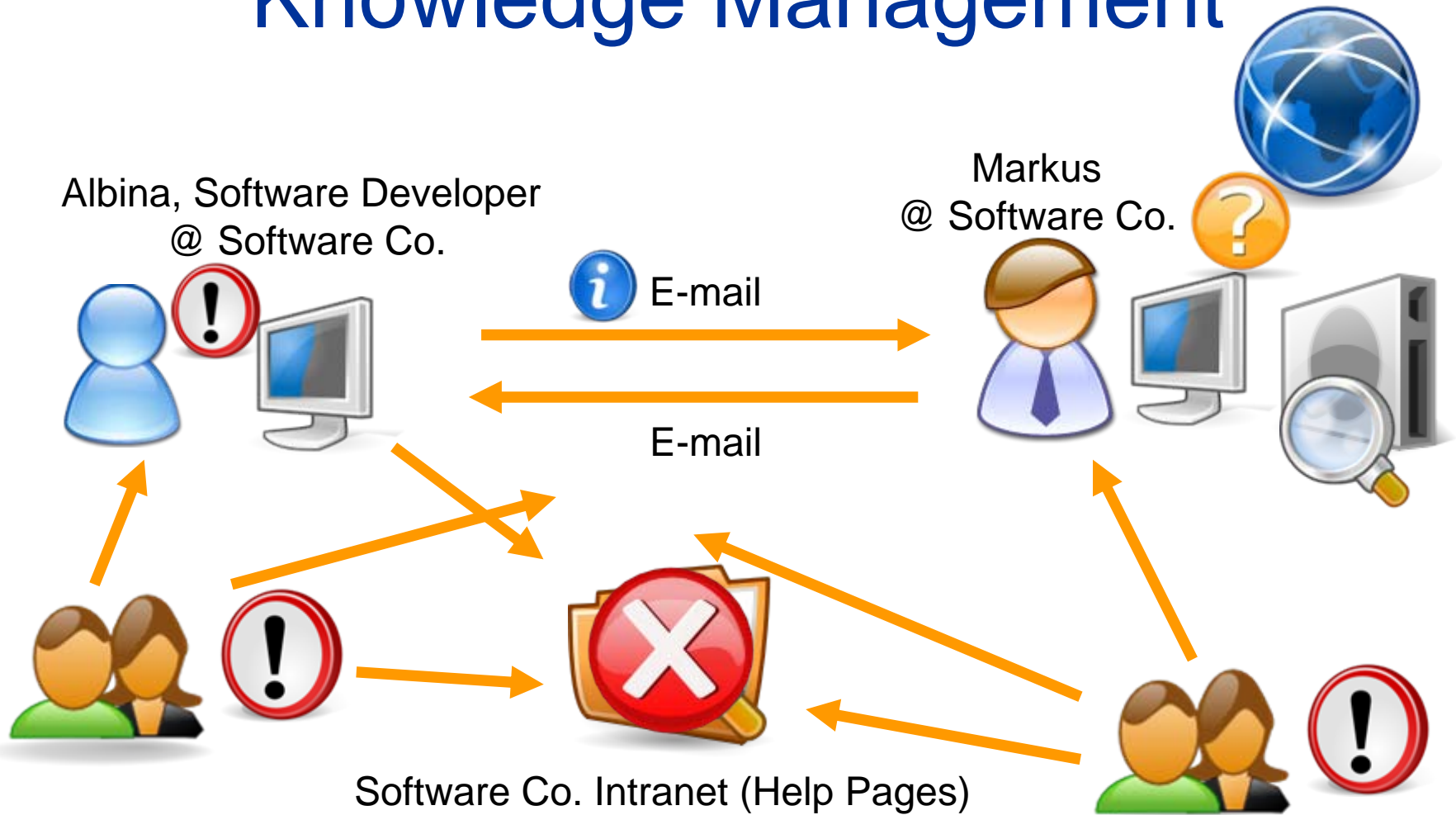


# Organisational Knowledge Management Systems in the Era of Enterprise 2.0: The case of Organik

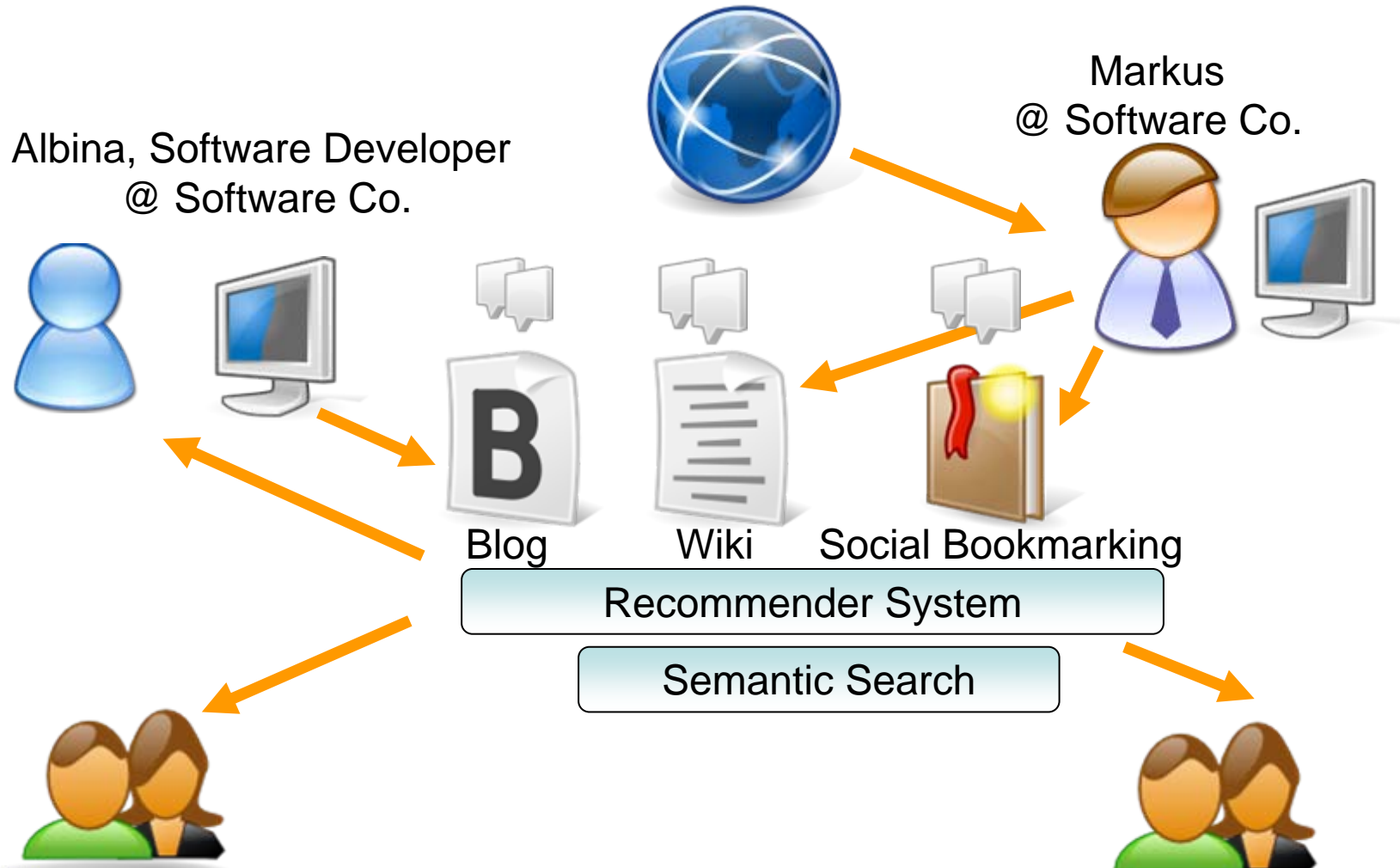


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# 1. An typical approach to Knowledge Management



# 2. The Organik Approach to Knowledge Management



# 3. Socio-technical Knowledge Management Divide

- Social and Technical Knowledge Debate:

- ❖ Knowledge management focuses on people-centred or technology-centred strategies.

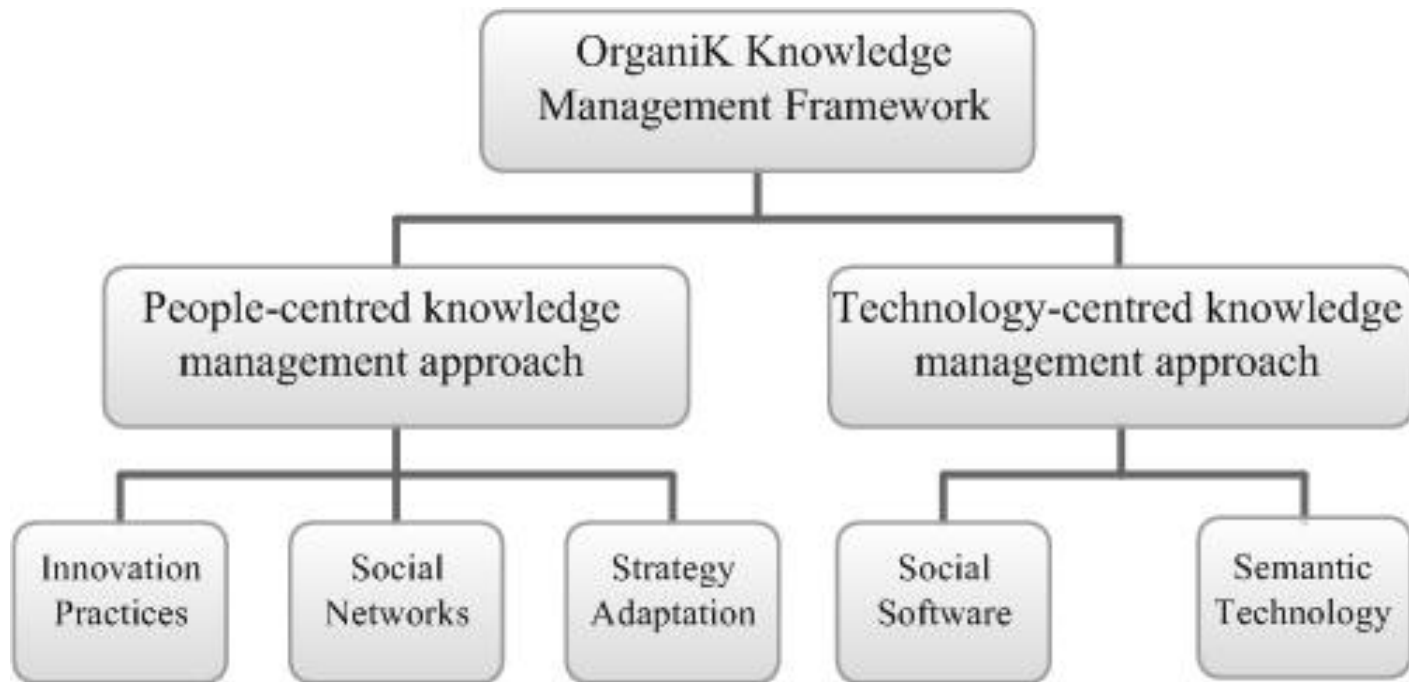
- Can there be a socially-driven KM technology? → Socio-technical KM solution?

## 4. Aim

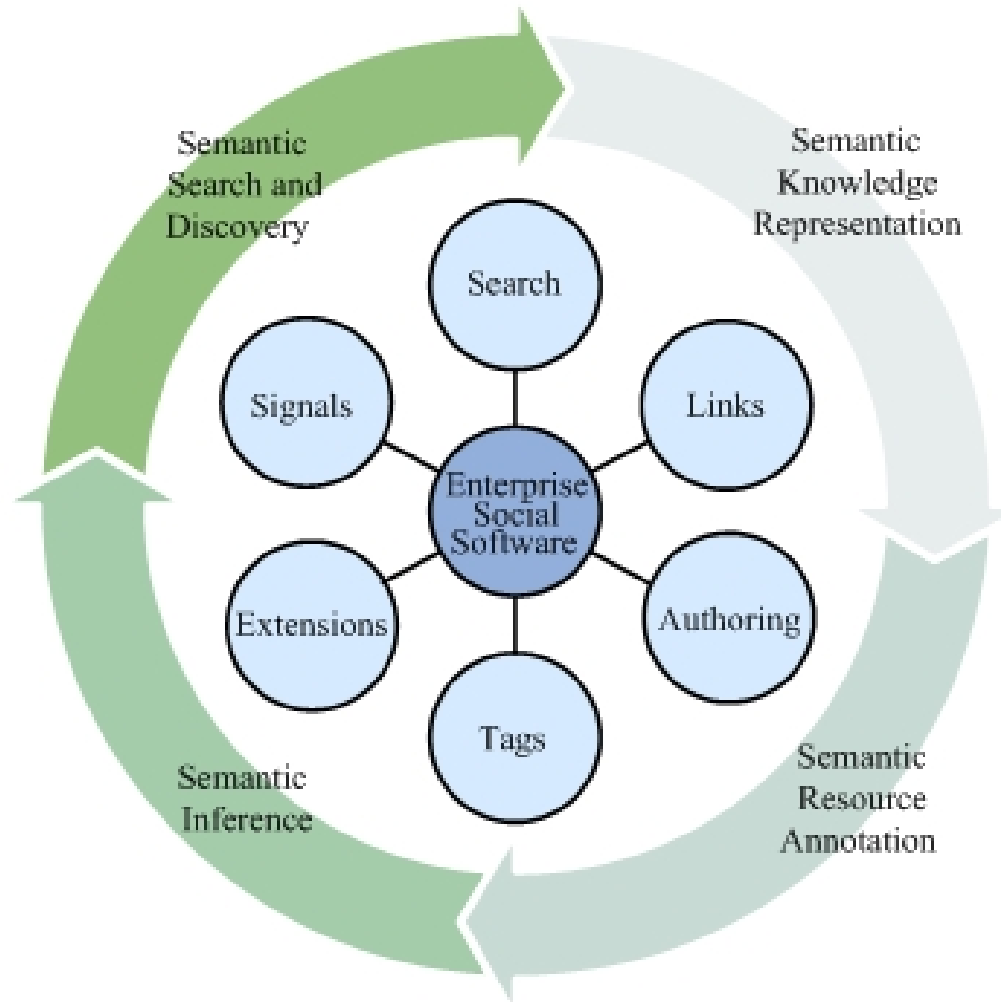
- Organik proposes an alternative approach to KM systems for knowledge-intensive companies:
  - ❖ Shifted focus to adaptable solutions to every-day work practices and problem solving activities
- Socio-technical perspective: social acceptance and adoption of technology major challenge.

# 5. The OrganiK Conceptualisation

## OrganiK Knowledge Management Framework:

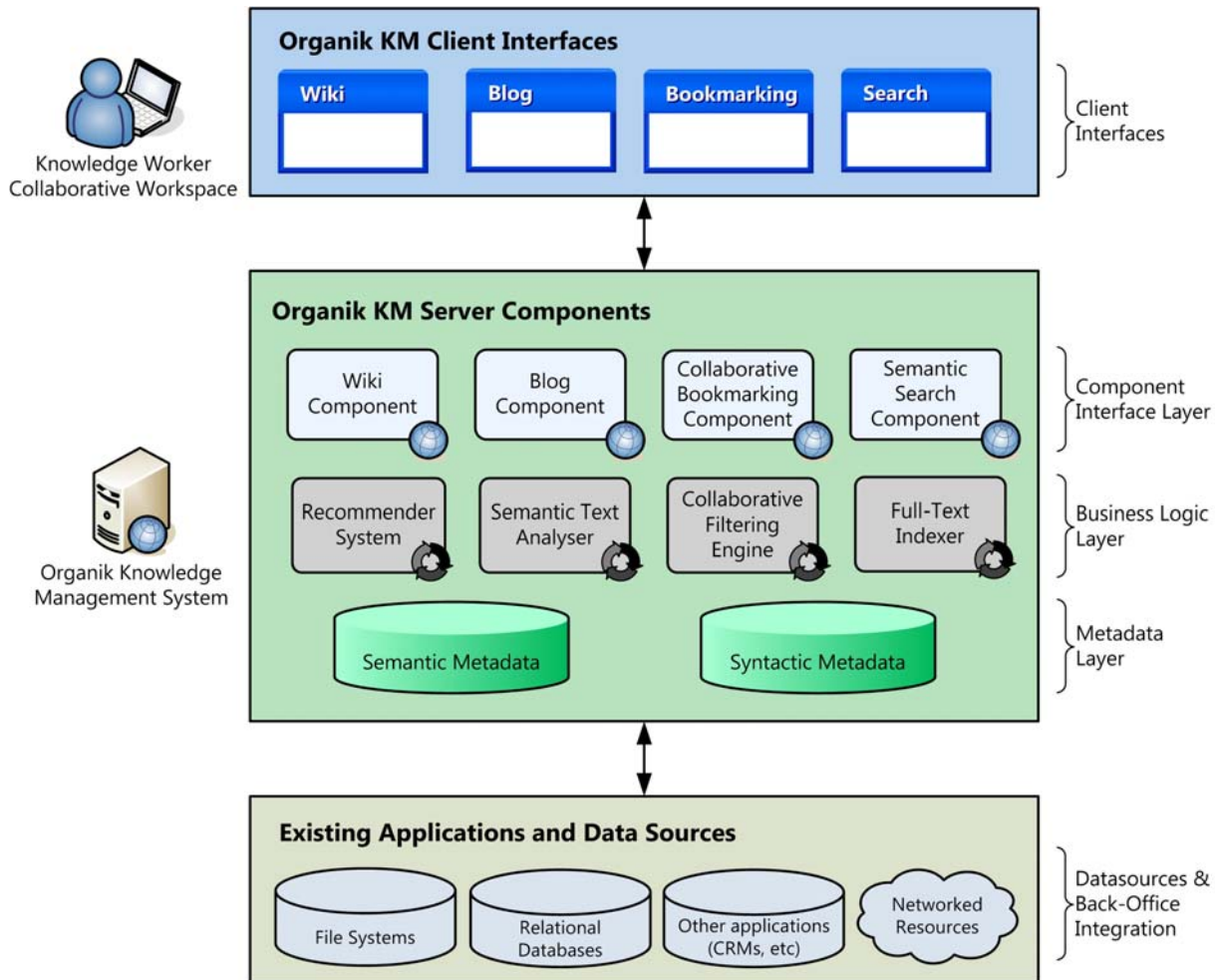


# 5. The Organik Conceptualisation





# 5. The Organik Conceptualisation





# 6. Concluding Remarks

- Envisage a system that is organically incorporated into every-day ad-hoc work practices.
- Objective to realise a KM system with increased social acceptance.
- OrganiK knowledge management framework that adopts a socio-technical perspective

# Thank you



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